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Garden-Fresh Foods Announces its Broker of the Year

Milwaukee, Wis. – January 16, 2017 – Garden-Fresh Foods, one of the country’s leading suppliers of fresh deli salads, salad kits, dips and desserts announced that it has given its annual Broker of the Year award to the Scooter Bay Sales Company.

Each year, Garden-Fresh Foods awards the broker partner who best achieved outstanding brokerage results including sales growth, new SKU distribution and new and strengthened customer relationships to help expand Garden-Fresh Foods into grocery stores, delis, convenience stores, big-box retailers and other entities with branded and private label products.

Scooter Bay Sales Company, based in Glen Ellyn, Illinois, is a performance-based food brokerage company specializing in perishable goods. The company represents over 40 industry professionals working with a multitude of different brands in Wisconsin, Illinois and Northwest Indiana.

“Garden-Fresh Foods is pleased to award this year’s Broker of the Year award to Scott Shoub and his team at Scooter Bay Sales Company,” said Jim Gawronski, director of sales and marketing at Garden-Fresh Foods. “They are a valuable partner and were instrumental in helping us deliver the best products to our customers, and overall, helped contribute to our growth in 2016.”

About Garden-Fresh Foods

Garden-Fresh Foods is one of the nation’s leading suppliers of fresh deli salads, salad kits, dips and desserts. Family owned and operated since 1978, Garden-Fresh Foods delivers wholesome and innovative foods with creative flavor profiles using the highest quality, freshest ingredients. It creates sought-after products, including seasonal and clean label offerings featuring natural ingredients without added artificial ingredients and chemicals. The company offers exceptional customer service, culinary expertise, proprietary owned brands, clean label alternatives and private label capabilities. Garden-Fresh Foods is a SQF level 3 certified company by the Safe Quality Food Institute and is committed to the highest standards of excellence. To learn more, visit www.garden-freshfoods.com.

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