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Garden-Fresh Foods Hires New Executive Chef

New hire rounds out executive team, tapped with innovating products for regional and trending flavor profiles

Milwaukee, Wis. – Jan. 9, 2017 – Garden-Fresh Foods announces the hiring of Tom Sterle as executive chef. In his new role, Sterle will develop new flavor profiles and food products reflecting the latest trends to provide delicious options for every customer’s taste. Sterle has over 30 years of comprehensive culinary experience, including his most recent work as a chef and R&D director at Country Maid, Inc.

“Chef Tom comes with an impressive and diverse culinary background with unique insights and experience in research and development,” said Tom Hughes, founder and chairman of Garden-Fresh Foods. “Chef Tom is at the forefront of flavor and market trends, which is an especially important skill to have in our industry. He is developing new clean label offerings, products catered to millennials and meal options reflecting regional tastes, just to name a few.”

Sterle has led an impressive culinary career including having appeared on Food Network’s “Roady Chefs,” and serving as a chef for numerous touring celebrities, including The Rolling Stones, Paul McCartney, Frank Sinatra, and President of the United States, George W. Bush. In addition, Sterle has worked for Country Maid, Inc., Charcoal Grill Restaurants, Champps Americana Restaurants and the Bradley Center in Milwaukee. He earned his associate degree in culinary arts at Milwaukee Area Technical College.

“We were looking for someone who not only would bring exceptional talent and experience to our team, but someone who could work well and collaborate with our customers and fit into the Garden-Fresh Foods culture,” said Hughes.

About Garden-Fresh Foods

Garden-Fresh Foods is one of the nation’s leading suppliers of fresh deli salads, salad kits, dips and desserts. Family owned and operated since 1978, Garden-Fresh Foods delivers wholesome and innovative foods with creative flavor profiles using the highest quality, freshest ingredients. It creates sought-after products, including seasonal and clean label offerings featuring natural ingredients without artificial ingredients and chemicals. The company offers exceptional customer service, culinary expertise, proprietary owned brands, clean label alternatives and private label capabilities. Garden-Fresh Foods is a SQF level 3 certified company by the Safe Quality Food Institute and is committed to the highest standards of excellence. To learn more, visit www.garden-freshfoods.com.

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